*Turquoise Care 2024*

*Introducing Turquoise Care Social Media Posts & Post Copy*

**Option 1**

[HSD logo][TC logo]

[Image]

**[Header]** Centennial Care is changing to **Turquoise Care** [icon]

**Turquoise Care begins on July 1, 2024!**

**[Footer]** Learn more at **hsd.state.nm.us/turquoise-care/**

**Post Copy:**

Turquoise Care is the new name for the New Mexico Medicaid Managed Care program. It will offer Medicaid customers expanded options and services.

Visit hsd.state.nm.us/turquoise-care/ to learn more.

**Option 2**

[HSD logo][TC logo]

[Image]

**[Header]** Introducing **Turquoise Care**!

**Turquoise Care begins on July 1, 2024!**

**[Footer]** Learn more at **hsd.state.nm.us/turquoise-care/**

**Post Copy:**

Turquoise Care is the new name for the New Mexico Medicaid Managed Care program. It will offer Medicaid customers expanded options and services.

Visit hsd.state.nm.us/turquoise-care/ to learn more.

**Option 3**

[HSD logo][TC logo]

[Image]

**[Header]** Introducing Turquoise Care!

[chevron] **Turquoise Care begins on July 1, 2024!**

**[Footer]** Learn more at **hsd.state.nm.us/turquoise-care/**

**Post Copy:**

Turquoise Care is the new name for the New Mexico Medicaid Managed Care program. It will offer Medicaid customers expanded options and services.

Visit hsd.state.nm.us/turquoise-care/ to learn more.